

EUROPEAN MIGRATION NETWORK CONTACT POINT LUXEMBOURG

CONFERENCE – 1 OCTOBER 2019

**“Attracting start-up founders and innovative entrepreneurs
from third countries”**

PROVISIONAL AGENDA

According to the European Commission, to remain a globally competitive player, the EU needs to find better ways to attract innovative migrant entrepreneurs and support migrant entrepreneurs already present in the EU. In this context, our annual conference entitled “*Attracting start-up founders and innovative entrepreneurs from third countries*” tries to offer a broad overview of several start-up schemes from across and beyond the EU which provide various incentives for start-up entrepreneurs from third countries.

The first panel will provide an insight into the strategies EU Member States and Israel, as a “start-up nation”, use to enhance the attractiveness of their national economic system, outlining possible challenges and good practices for the various Member States as well as Israel that navigate between start-up founders and innovative entrepreneurs attraction and immigration regulations.

The second panel will focus more on the national context by analysing the economic promotion strategy of Luxembourg in order to attract investors/entrepreneurs and the structure and measures in place to facilitate business creation for foreign entrepreneurs.

Finally, the last panel of the conference will discuss the role(s) that economic policies and incubators can play in the creation of an attractive framework for start-up founders and innovative entrepreneurs in Luxembourg.

08.30 – 09.00	Registration
09.00 - 09.30	Welcome speeches - Corinne Cahen, Minister for Family Affairs and Integration - Prof. Stéphane Pallage, Rector of the University of Luxembourg
09.30 – 10.15	Keynote speech - Werner Hoyer, President of the European Investment Bank
10.15 – 10.30	Coffee Break
10.30 – 12.00	Panel 1: Attracting start-up founders and innovative entrepreneurs in Europe and beyond : challenges and best practices - Anne-Cécile Jarasse, French EMN National Contact Point representative: <i>The French Tech Visa</i> - Dr. Ralf Sängler, Head of Competence Centre on Migrant Entrepreneurship: <i>The German model</i> - Prof. Dafna Schwartz, Head of the entrepreneurial management specialization at Adelson School of Entrepreneurship, IDC Herzliya – Tel-Aviv: <i>The Israeli model</i>
12.00 – 13.15	Lunch Break

13.15 - 14.30	<p>Panel 2: Attracting start-up founders and innovative entrepreneurs from third countries to Luxembourg</p> <ul style="list-style-type: none"> - Jean-Michel Ludwig, Director Start-up and SME Performance-Luxinnovation: <i>The economic promotion strategy of the Grand-Duchy of Luxembourg</i> - Guylaine Bouquet-Hanus, Business Manager- House of Entrepreneurship : <i>Facilitate business creation : challenges and good practices</i>
14.30 – 14.45	Coffee Break
14.45 –16.00	<p>Panel 3: Creating an innovative, competitive and attractive framework in Luxembourg</p> <ul style="list-style-type: none"> - Michele Gallo, Director ICT Coordination - Ministry of Economy: <i>The development of an attractive ecosystem in Luxembourg</i> - Martin Guerin, CEO of the Luxembourg-City Incubator: <i>The place and role of start-up incubators in Luxembourg's ecosystem</i>
16.00 – 16.15	Closing Remarks

English and French translation will be provided.

Contact Information

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Location

University of Luxembourg
 Belval Campus
 Maison du Savoir, room 3.330
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 DU GRAND-DUCHÉ DE LUXEMBOURG
 Ministère de la Famille, de l'Intégration
 et à la Grande Région